

# CREATING A HUNGER-FREE INDIA

**FIGHT**  
FOUNDATION  
**HUNGER**



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Fight Hunger Foundation works towards prevention, detection and treatment of under-nutrition in India. The Foundation tackles the root causes of malnutrition and its effects, focusing on both - crisis handling, as well as sustainability after the crisis is averted. This is done by integrating programmes locally & nationally, promoting a community based approach and supporting scientific research.

Fight Hunger Foundation is a partner of ACF International, the leading global organisation in the war against hunger. ACF International helps more than 7 million people in over 45 countries, every year.

Fight Hunger Foundation, along with its partners, is operational in Madhya Pradesh, Rajasthan and Maharashtra.

Fight Hunger Foundation was established in 2012 as a not-for-profit organization and has developed a strategy based on three pillars.

### 3 PILLARS TO FIGHT MALNUTRITION



Promote management of acute malnutrition as a priority for key stakeholders including Government, institutions, national and international organizations so as to influence effective change in policy and practice.

Detection, treatment and prevention of malnutrition at institutional & community levels. Strengthen local community resilience to prevent acute malnutrition.

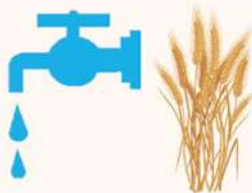
Conduct research to understand levels and underlying causes of acute malnutrition and to provide evidence on effectiveness and efficiency of medical nutrition therapy.

Prahlad, Age - 24 months, Burhanpur district, Madhya Pradesh

# ACUTE MALNUTRITION

*Acute malnutrition* (reflected by low weight for a given height) occurs as a result of recent shocks to a child's nutritional status. This can be due to food shortage, a recent illness, inappropriate child-care and feeding practices or a combination of these factors.

Despite India's remarkable economic growth over the last decade, millions are still not able to meet the most basic survival needs, like access to safe drinking water and sufficient food.



**\$ 29 BILLION**

The economic loss associated with malnutrition is estimated at 4% of India's annual GDP.

Source : [www.britannia.co.in/bnl/media/voena-rao.ppt](http://www.britannia.co.in/bnl/media/voena-rao.ppt)

## 20%

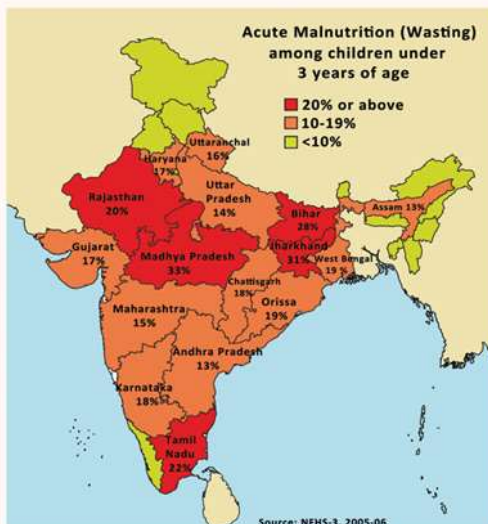
of Indian children under 5 years of age suffer from acute malnutrition (8 million each year). This is the worst form and is life threatening.

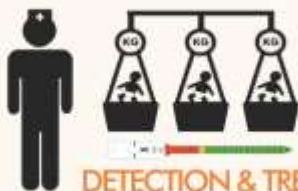
Source : NFHS 3

## 50%

of child deaths below the age of 5 are attributed to under-nutrition. (1 million each year)

Source : [http://www.unicef.org/india/nutrition\\_1556.htm](http://www.unicef.org/india/nutrition_1556.htm)





### DETECTION & TREATMENT

Determining whether a child is suffering from malnutrition and/or other complications.

Referring malnourished children to nutrition treatment centers / Anganwadis.

Following up for 2 months after treatment.



### PREVENTION & EDUCATION

Offering practical advice and support to families and communities.

Home-visits & interactive sessions to advise on good nutrition and child care.



### CAPACITY BUILDING

Providing training on management, research and treatment of malnutrition.

Trainees range from government departments to local and international NGOs.



### AWARENESS CAMPAIGN

Sensitization camps to spread awareness among people.

Camps focus on malnutrition causes and prevention measures.

*Fighting and defeating malnutrition is not just about distributing food. Along with emergency relief for people in crisis, we organize programs that help them develop long-term sources of income, creating self-sufficiency.*



#### AGRICULTURE AND LIVELIHOODS

To provide communities with tools, seeds and the knowledge they need to feed themselves in future.



#### INCOME GENERATING ACTIVITIES

To give opportunities of self reliance to communities, so they can work themselves out of poverty.



#### WATER, SANITATION AND HYGIENE

To ensure communities have a lasting supply of clean water and help them develop safe hygiene practices to prevent diseases.

## FIGHT HUNGER FOUNDATION BOARD OF DIRECTORS

**PROF. MS SWAMINATHAN, Chairman Emeritus**  
*Member of the Indian Parliament, Honorary Chairman of FAO Council, Chairman of the National Commission on Agriculture Food and Nutrition Security*

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## BECOME OUR FRIEND AND JOIN OUR FIGHT AGAINST HUNGER.

Feeding a hungry child is a truly noble act. It takes a kind, large-hearted soul to extend the gift of food to a fellow human being. Fight Hunger Foundation seeks to find that kindness and nobility in you. Here's how you can join our movement to end malnutrition in India:

Individuals can send a donation, participate in fundraising events, or provide financial support to a specific program of the Foundation.

Schools can raise awareness on malnutrition using our educational tools and encourage students to participate in the Race Against Hunger.

Companies and Foundations can:

- > Engage employees with employee fundraising or a payroll giving program
- > Engage their customers through a cause-related marketing program
- > Support by funding one of our programs in field
- > Sponsor Fight Hunger Foundation events or specific activities
- > Offer company matching for employee fundraising

Fight Hunger Foundation has firm support from:




Please send your cheque/draft in favour of Fight Hunger Foundation

Axis Bank, Dhiraj Baug, LBS Marg,  
Thane W. Mumbai  
A/C Number: 912020061787654  
IFSC code: UTIB0000508  
SWIFT Code: AXISINBB061

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[www.fighthungerfoundation.org](http://www.fighthungerfoundation.org)

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